

ELITE SPORTS VENTURA COUNTY



2012 Solar World Camarillo Marathon Sponsorship opportunities

A win - win opportunity!

All quality marathon events require many different fixed costs in order to produce a safe, fun and top rated event. We are confident that with your help as sponsors that we can achieve our primary goals below and achieve a win, win for everyone involved.

Our goals for this event:

- Produce a fun, safe and top rated Marathon in Camarillo and promote better health and fitness
- Help a local charity via co-sponsoring and fundraising for that charity.
- Proactively help the local economy grow through working with local businesses as co-sponsors by highlighting their businesses during race promotion, course selection, and race day expo activities.
- Make enough money to stay in business so that we can continue to bring high quality events to Ventura County year after year.

Attendance estimates:

2500 to 5000 Runners; with Boston Qualifier status

Volunteers – 300

Spectators – 2500- 3500

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Sponsor Benefits

Events like this have been the direct cause of increased tourism, resulting in hotel sell-outs and repeat visitors! By encouraging community service groups to volunteer with race organization, the Boys & Girls Club, local high schools and small businesses have benefited in increased exposure through local and national media presence. Our 2009 events have attracted over 35% of its athletes from outside of Ventura County.

The pre race and race day health and fitness expo will draw hundreds of athletes and spectators to your business for this event other benefits are listed below.

- Event Listed on major local race websites: Raceplace.com, MarathonGuide.com, VenturaRaceInfo.com, RunnersWorld.com, USATF official website. These sites have a combined web visitor count of over 500,000 impressions per month
- Sponsors listed on all local News print event ads and (diamond level and above)
- Sponsors mentioned on Local Cable T.V and Radio event spots (diamond level and above)
- Your company logo and link on event website; depending on level of sponsorship
- Event Featured event on Active.com with over 90,000 impressions per month.
- Large logo on all print and web advertising (gold level and above)
- Booth space at race expo (see sponsorship grid)
- Complimentary race entries (see sponsorship grid)
- Large logo on event t-shirts (gold level and above)
- Large banner at finish line and or stage (gold level and above)
- Race day announcements during expo

Sponsor Levels	Vendor \$250	Bronze \$1500	Silver \$2500	Gold \$3500	Title \$5000
Booth space at race day expo only	x				
Booth space all race expos	X	X	X	X	X
Goodie Bag inserts		X	X	X	X
Name or logo listed on event advertisements			X	X	X
Co logo and link on event website		X	X	X	X
Company logo listed on event t-shirt		X	X	X	X
Race day PA announcements			X	X	X
Larger company logo on website			X	X	X
Banner at aid station & mile markers				X	X
Banner at results board					X
Complimentary race entries		2	4	6	10
Banner at finishing shoot			X	X	X
Banner at awards stage area					
Company logo on all race bibs				X	X
Largest company logo on website					X

Yes!

My company will proudly sponsor at the following level:

Please check level:

Vendor (\$250) Bronze (\$1500)___ Silver (\$2500)___ Gold (\$3500)___ Title (\$5,000)___

Other amount _____

If you wish to donate product for the goodie bags only please list below:

Product: _____

Raffle Prizes

Every finisher looks forward to participating in the raffle drawing to win a prize or two. Gift certificates, products, or an array of services are the key to attracting local participants.

Please indicate below items you would like to donate for our raffles:

Product or Service: _____

Company Name _____

Address _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Phone: _____

Email: _____

Enclosed is my check for \$ _____

Please make check payable to: Elite Sports Ventura County

Mail to: 355 N Lantana St #436 Camarillo CA 93010

Please respond no later than: Jan 5, 2012

If you have any questions please contact:

Bill Escobar at 805-258-3779 bill@elitesportsvc.com Race Director